

**RESPONSE UNDER 37 C.F.R. § 1.116
EXPEDITED PROCEDURE REQUESTED
EXAMINING GROUP 2617
PATENT
Customer No. 22852
Attorney Docket No. 11809.0004-00000**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)	
)	
Joseph DEUTSCH et al.)	Group Art Unit: 2617
)	
Application No.: 10/590,002)	Examiner: Myron Wyche
)	
Filed: July 9, 2007)	Confirmation No.: 7085
)	
For: PERSONALIZED MULTIMEDIA)	Mail Stop AF
MESSAGING SYSTEM)	
)	Via EFS-WEB

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

AMENDMENT AFTER FINAL

In reply to the Final Office Action mailed July 11, 2011, and pursuant to 37 C.F.R.

§ 1.116, Applicants propose that this application be amended as follows:

Amendments to the Claims are reflected in the listing of claims in this paper.

Remarks/Arguments follow the claim amendments section of this paper.